

MACKENZIE ROSS

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mackenzieslateross.com

SKILLS

Time Management
Project Management
Conflict Resolution
Problem Solving
Organization
Graphic Design
Illustration
Digital Photography
Videography
Python
HTML
Word Press

SOFTWARE

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Premiere Pro
Adobe Media Encoder
Adobe Audition
Microsoft Word
Microsoft Excel
Processing
Sublime Text

EDUCATION

Bachelor of Arts in Journalism

The University of Mississippi
- With an emphasis in print journalism, a specialization in magazine services and a minor in digital media studies.

EXPERIENCE

Media Relations Associate, Operation Christmas Child

Samaritan's Purse | Alpharetta, Georgia

June 2019 - current

- Oversee pitching and scheduling of media events for speaker bureau tours and data collection from those events as well as building relationships with media outlets across the country to create press releases and local stories to promote Operation Christmas Child.

Editor-in-Chief

The Ole Miss Yearbook | Oxford, Mississippi

May 2018 - May 2019

- Oversee the hiring of editorial team and staff members. Work with creative team for overall concept of the book. Work closely with University administration and collaborate with other student media operations to create a 368 page book, documenting school history.

Summer Design & Layout Editor

The Daily Mississippian | Oxford, Mississippi

May 2018 - July 2018

- Work with summer editorial staff to create content and infographics for the university's weekly campus newspaper, published during the summer of 2016 and 2018. Infographics also published online, thedmonline.com.

ACHIEVEMENTS

Social Media Coordinator, Come Together: Oxford

- Work with lead team to produce social media and marketing content for promotion and introduction of annual worship night, targeting students and community members.

Chaplain, Sigma Phi Lambda

- Oversee spiritual health of +100 female students in the organization, planning devotionals, bible studies as well as joint events with other Christian organizations on the University of Mississippi campus.