

MACKENZIE ROSS

(662) 816 - 3273

mackenzieslateross@gmail.com

mackenzieslateross.com

SKILLS

Time Management
Project Management
Conflict Resolution
Problem Solving
Organization
Graphic Design
Illustration
Digital Photography
Videography
Python
HTML
Word Press

SOFTWARE

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Premiere Pro
Adobe Media Encoder
Adobe Audition
Microsoft Word
Microsoft Excel
Processing
Sublime Text

EDUCATION

Master of Arts in Academic Journalism, 2020-2022

The University of Mississippi

Expected graduation: May 2022

Bachelor of Arts in Journalism, 2015-2019

The University of Mississippi

- With an emphasis in print journalism, a specialization in magazine services and a minor in digital media studies.

EXPERIENCE

Graduate Assistant, School of Journalism & New Media

University of Mississippi | Oxford, Mississippi

June 2020 - present

- Serve 20 hours a week, along with my classes, as an assistant in the Student Media Center as well as to a professor in the School of Journalism & New Media.

Digital Marketing Assistant

RE/MAX Legacy Realty | Oxford, Mississippi

January 2020 - present

- Work with Realtors, brainstorming content ideas for social media posts as well as take photos and videos of properties for marketing.

Media Relations Associate, Operation Christmas Child

Samaritan's Purse | Alpharetta, Georgia

June 2019 - December 2019

- Oversee pitching and scheduling of media events for speaker bureau tours and data collection from those events as well as building relationships with media outlets across the country to create press releases and local stories to promote Operation Christmas Child.

Editor-in-Chief

The Ole Miss Yearbook | Oxford, Mississippi

May 2018 - May 2019

- Oversee the hiring of editorial team and staff members. Work with creative team for overall concept of the book. Work closely with University administration and collaborate with other student media operations to create a 368 page book, documenting school history.